

Grateful Web Services Cookie policy

Effective Date: January 1, 2025

1. Introduction Welcome to Grateful Web Services ("we," "our," or "us"). This Cookie Policy explains how we use cookies and similar tracking technologies when you visit our website [Website URL] (the "Website"). By using our Website, you agree to our use of cookies as outlined in this policy.

2. What Are Cookies? Cookies are small text files stored on your device when you visit a website. They help improve user experience by remembering preferences and enabling website functionality. Cookies can be **session cookies** (deleted when you close your browser) or **persistent cookies** (remain on your device until deleted or expire).

3. Types of Cookies We Use We use the following types of cookies:

- **Essential Cookies:** Required for core website functionality, including shopping cart and checkout processes.
- **Performance & Analytics Cookies:** Help us understand how visitors interact with our Website (e.g., Google Analytics). These cookies provide insights into traffic sources, page visits, and other metrics to improve the Website.
- **Functional Cookies:** Enhance user experience by remembering preferences such as language and login details.
- **Marketing & Advertising Cookies:** Used by third-party advertisers to deliver relevant ads based on browsing history.

4. How We Use Cookies We use cookies to:

- Facilitate e-commerce functionalities such as cart storage and order processing.
- Analyze user behavior and optimize content.
- Measure website traffic and user interactions.
- Improve overall user experience.
- Display relevant marketing offers.

5. Managing Your Cookie Preferences You can control cookies through:

- **Browser Settings:** Adjust your browser settings to block or delete cookies.
- **Website Cookie Settings:** Modify cookie preferences through our website's cookie banner.
- **Third-Party Opt-Outs:** Use tools like the [Google Analytics Opt-Out](#).

6. Third-Party Cookies Our Website may use third-party services, such as Google Analytics and advertising platforms, to gather aggregate data on website traffic and interactions. These services have their own privacy policies, which govern their use of cookies.

7. Payment Information Our website facilitates purchases but **does not store payment information**. Payments are securely processed through a third-party provider, Stripe, which have their own security measures and privacy policies.

8. Updates to This Policy We may update this Cookie Policy from time to time. Changes will be posted on this page with the updated effective date.

9. Contact Us If you have any questions about our use of cookies, contact us at:

- **Email:** Info@gratefulwebservices.com

By continuing to use our Website, you consent to our use of cookies as described in this policy.